

COACHING FOR CLARITY

A Career Advancement Program

Are you feeling stuck, unfulfilled, or ready to level up in your career journey?

Coaching for Clarity is a transformative 4-session coaching program designed for professionals seeking deeper purpose, career alignment, and a clear path forward.

Led by career strategist Dr. Lakeisha Mathews, Certified Professional Career & Executive Coach, with 20 years of experience, this program will help you pause, reflect, and realign your professional goals so you can move forward with clarity and confidence.



4 SESSIONS, BIG IMPACT



Explore your core skills and strengths



Identify a job target



Conduct a Skill Gap Analysis



Develop an action plan

GROW FORWARD. UNLOCK YOUR PURPOSE. CLARIFY YOUR VISION.



SESSION 1: Assessing Strengths and Interests

Using proven assessment tools, we'll explore your core strengths, transferable skills, and career interests. You'll gain clarity on what energizes you—and how to leverage it.

Learning Outcomes:

- Complete recommended strengths and personality assessments (additional fees may apply)
- Utilize results to define career “sweet spots”
- Explore professional roles that align with passions and strengths



SESSION 2: Setting Clear Goals

We begin by helping you define what success looks like for you—professionally, personally, and spiritually. Through structured reflection and guided exercises, you'll articulate a career vision that aligns with your values.

Learning Outcomes:

- Identify short- and long-term professional goals
- Align career objectives with personal values and priorities
- Develop a customized goal-setting strategy for the next 6–12 months



SESSION 3: Identifying Gaps

In this phase, you'll uncover the internal and external gaps standing between where you are and where you want to be—whether it's skill deficits, mindset blocks, or industry demands.

Learning Outcomes:

- Pinpoint skill and knowledge gaps impacting growth
- Recognize patterns and barriers that limit forward movement
- Learn strategies to overcome self-doubt and imposter syndrome



SESSION 4: Developing an Individual Development Plan (IDP)

Bringing it all together, you'll build a personalized, actionable development plan with built-in accountability and timelines. Your IDP becomes your roadmap for confident, strategic growth.

Learning Outcomes:

- Draft a 6–12 month Individual Development Plan
- Create SMART action steps for growth in leadership, skills, and visibility
- Build a success support system (mentors, peer networks, faith-based anchors)

Ready to gain clarity and elevate your career?



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